

APRIL 3-4, 2024

Prince George Conference and Civic Centre

**BUILD THE
NORTH**

2024

ANNUAL CONFERENCE & AGM

**SPONSORSHIP
OPPORTUNITIES**

To Reserve A Sponsorship, Contact Caroline At cdube@nrca.ca or (250) 596-9902

All sponsorships are first come, first serve. An email will be sent afterwards to confirm your sponsorship(s) & instructions on how to purchase your tickets.

TITLE SPONSOR - SOLD

OPENING KEYNOTE SPONSOR - \$2500

- 2 Attendee Tickets - \$658 Value
- 30% off of 3 Additional Attendee Tickets - \$330 Value
- Logo Displayed During Keynote & on Misc. Event Signage
- Radio, Web & Digital Advertising by Pattison Media - \$2000 Value
- Promotion on Printed Materials, Webpage, & Social Media - \$300 Value

CLOSING KEYNOTE SPONSOR - \$2000

- 2 Attendee Tickets - \$658 Value
- 25% off of 3 Additional Attendee Tickets - \$275 Value
- Logo Displayed During Keynote & on Misc. Event Signage
- Radio, Web and Digital Advertising by Pattison Media - \$2000 Value
- Promotion on Printed Materials, Webpage, & Social Media - \$300 Value

GALA SPONSOR (2 AVAILABLE) - \$2000

- 2 Attendee Tickets - \$658 Value
- 25% off of 3 Additional Attendee Tickets - \$275 Value
- Logo Displayed During Gala & on Misc. Event Signage
- Radio, Web & Digital Advertising by Pattison Media - \$2000 Value
- Promotion on Printed Materials, Webpage, & Social Media - \$300 Value

LUNCH SPONSOR - \$2000

- 2 Attendee Tickets - \$658 Value
- 25% off of 3 Additional Attendee Tickets - \$275 Value
- Logo Displayed During Lunch & on Misc. Event Signage
- Radio, Web & Digital Advertising by Pattison Media - \$2000 Value
- Promotion on Printed Materials, Webpage, & Social Media - \$300 Value

TECHNOLOGY SPONSOR - \$2000

- 2 Attendee Tickets - \$658 Value
- 25% off of 3 Additional Attendee Tickets - \$275 Value
- Logo Displayed During Breaks & on Misc. Event Signage
- Radio, Web & Digital Advertising by Pattison Media - \$2000 Value
- Promotion on Printed Materials, Webpage, & Social Media - \$300 Value

LANYARD SPONSOR - \$1750

- 2 Attendee Tickets - \$658 Value
- 25% off of 3 Additional Attendee Tickets - \$275 Value
- Logo Displayed on Event Lanyards
- Radio & Web Advertising by Pattison Media - \$1400 Value
- Promotion on Printed Materials, Webpage, & Social Media - \$250 Value



SPONSORSHIP OPPORTUNITIES

NETWORKING EVENT SPONSOR - \$1500

- 1 Attendee Ticket - \$369 Value
- 20% off of 3 Additional Attendee Tickets - \$220 Value
- Logo Displayed on Screens During Networking Event
- Radio & Web Advertising by Pattison Media - \$1200 Value
- Promotion on Webpage, & Social Media - \$200 Value

HEADSHOT SPONSOR - \$1500

- 1 Attendee Ticket - \$369 Value
- 20% off of 3 Additional Attendee Tickets - \$220 Value
- Logo Displayed at Headshot Location
- Radio & Web Advertising by Pattison Media - \$1200 Value
- Promotion on Webpage, & Social Media - \$200 Value

BREAKFAST SPONSOR - \$1500

- 1 Attendee Ticket - \$369 Value
- 20% off of 3 Additional Attendee Tickets - \$220 Value
- Logo Displayed on Screens During Breakfast
- Radio & Web Advertising by Pattison Media - \$1200 Value
- Promotion on Webpage, & Social Media - \$200 Value

AWARDS SPONSOR (3 AVAILABLE) - \$1000

- 50% off of 2 Additional Attendee Tickets - \$369 Value
- Logo Displayed on Screens During Selected Awards Category
- Radio & Web Advertising by Pattison Media - \$800 Value
- Promotion on Webpage, & Social Media - \$200 Value

BREAK SPONSOR (2 AVAILABLE) - \$1000

- 50% off of 2 Additional Attendee Tickets - \$369 Value
- Logo Displayed on Screens During Chosen Break
- Radio & Web Advertising by Pattison Media - \$800 Value
- Promotion on Webpage, & Social Media - \$200 Value

PROMOTIONAL ITEM SPONSOR (2 AVAILABLE) - \$1000

- 50% off of 2 Additional Attendee Tickets - \$369 Value
- Logo displayed on main swag item
- Radio & Web Advertising by Pattison Media - \$800 Value
- Promotion on Webpage, & Social Media - \$200 Value

BREAKOUT SESSION SPONSOR (5 AVAILABLE) - \$500

- 20% off of 2 Additional Attendee Tickets - \$145 Value
- Signage Displayed at the Doorway of Session
- Radio & Web Advertising by Pattison Media - \$400 Value
- Promotion On Webpage & Social Media - \$100 Value

TRADESHOW PACKAGE

Member Rate: \$750.00

General Public Rate: \$850.00

- 8' x 10' Pipe and Drape Booth with Table & Linen Provided
- 2 Exhibitor Passes Includes Attendance to Conference Sessions, Lunch & Networking Events

Add Ons

- Additional Exhibitor Pass - \$100.00
- Awards Gala Pass - \$75.00

TICKET INFORMATION

NRCA Member Prices

- 2023 Early Bird Tickets: \$249.00
- 2024 Early Bird Tickets: \$269.00 - Starting January 1, 2024
- 2024 Tickets: \$329.00 - Starting February 12, 2024

General Public Prices

- 2023 Early Bird Tickets: \$299.00
- 2024 Early Bird Tickets: \$319.00 - Starting January 1, 2024
- 2024 Tickets: \$369.00 - Starting February 12, 2024

Your Ticket Includes

- Full conference attendance
- Access to awards gala dinner on April 3rd
- Access to networking and pre-conference events
- Your choice of two (2) breakout sessions
- Access to tradeshow with industry professionals
- Meals & refreshments throughout the conference

**Questions? Connect With Our
Team at Office@nrca.ca**

**Scan Here To
View Website**

